

# Jonathan Nye

## UX Designer

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[LinkedIn](#)

[Portfolio Site](#)

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Always looking to be the voice of the customer. My past experiences have included working in Media, Finance and Healthcare. Looking to translate my knowledge of data visualization into a career in User Experience Design.

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## SKILLS

Figma  
Sketch  
InVision  
Marvel POP App  
Principle for Mac  
Zeplin  
MS Excel  
HubSpot  
Unbounce  
Salesforce  
Teletrax

## EXPERIENCE

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### Teaching Assistant, UX Design | BrainStation

MAY 2021 - AUG 2021, VANCOUVER, BC

- Leading design sprints and kick off sessions on UX fundamentals.
- 1:1 support for UX students. Mentored 2 pods made up of 5-10 designers.
- Grading student assignments and providing constructive feedback.

### New Business Sales Executive | Aspermont Media

NOV 2018 - JUN 2019, VANCOUVER, BC

- Identified new business opportunities for the Mining Journal and Mining News digital and print publications in North America.
- Successfully secured contracts with clients in Canada, the US and Colombia.

### Business Intelligence Analyst | Associated Press

SEP 2014 - JAN 2018, LONDON, UK

- Transformed video and text content usage data into insights and recommendations that facilitated up-selling, renewals, and sales strategy.
- Designed proactive, customer-facing reports and monthly editorial highlights for targeted clients.
- Created and maintained monthly scorecards, editorial dashboards and content infringement reports.

### Sales Reporting Analyst | Deutsche Bank

NOV 2013 - SEP 2014, BIRMINGHAM, UK

- Provided first level support and insight to the global sales and leadership teams.
- Responsible for the automation of scheduled reports and training and development of 3 analysts on the team.

### Project Manager | Halcyon Medical

SEP 2010 - MAR 2012, BIRMINGHAM, UK

- Designed and implemented a new incentive scheme to reduce A&E attendances and outpatient referrals.
- Successfully met and exceeded targets set by Primary Care Trust.

## EDUCATION

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### BrainStation | Diploma Graduate, User Experience Design

JAN 2021 - MAR 2021, VANCOUVER, BC

### Aston University | BSc in International Business & Management

SEP 2006 - 2010, BIRMINGHAM, UK

Integrated placement year at the Chinese University of Hong Kong.